



Media and Communications Forum 2010

20 July | National Museum of Australia, Canberra

9 am **Welcome**
Louise Vardanega PSM, Chief Operating Officer, AGS

9 –10.30 am **FIRST SESSION | SETTING THE SCENE**

Chair: Leo Hardiman, National Practice Leader Government, AGS

What is Web 2.0 and why is it relevant to government?

*Mia Garlick, Assistant Secretary, Digital Economy,
Department of Broadband, Communications and the Digital Economy*

Web 2.0 – where do we go from here?

*Peter Alexander, Assistant Secretary, Online Services,
Australian Government Information Management Office*

What are we doing now? Current Web 2.0 initiatives and future possibilities

*Tom Burton, Executive Manager, Office of the Chair,
Gov 2.0, Stakeholder Engagement, Communications,
Australian Communications and Media Authority*

PANEL Q&A

10:30–11 am **Morning tea**

11 –12.30 pm **SECOND SESSION | FALSE, MISLEADING AND UNAUTHORISED COMMUNICATIONS**

Cybersmearing – defamation and injurious falsehood in a Web 2.0 context

*Irene Sekler, Senior Lawyer, AGS Canberra
Lynette Houssarini, Senior Executive Lawyer, Australian Broadcasting Corporation*

IP infringement risks and Web 2.0

Rachel Chua, Senior Executive Lawyer, AGS Canberra

Australian consumer protection in a Web 2.0 context

*Matthew Blunn, Senior Executive Lawyer, AGS Canberra
Marcus Bezzi, Executive General Manager, Enforcement and Compliance Division,
Australian Competition and Consumer Commission*

Closing the Mobilegate – unsolicited Web 2.0 communications

*Katrina Close, Senior Executive Lawyer, AGS Brisbane
Julia Cornwell McKean, Manager Anti-Spam Team, Unsolicited Communications Branch,
Australian Communications and Media Authority*

PANEL Q&A

12.30–1.30 pm **Lunch**

Afternoon program

1.30–3.10 pm

THIRD SESSION | PRIVACY, LICENSING AND OTHER SELECTED ISSUES

A matter of public record? Web 2.0 privacy and records management issues

Georgia Ramsay, Director Compliance, Office of the Privacy Commissioner

Tara McNeilly, Senior General Counsel, AGS Canberra

Nick Wood, Counsel, AGS Canberra

How common will creative licensing be? Creative Commons and associated issues

Helen Daniels PSM, Assistant Secretary, Copyright and Classification Policy Branch,

Attorney-General's Department

From the 'Sublime' to the ridiculous – content regulation, censorship and potential criminal liability

Nick Gouliaditis, Senior Lawyer, AGS Sydney

Google eyes and unfriendly 'Friends' – Web 2.0 harassment and discrimination

Taboka Finn, Lawyer, AGS Melbourne

Virginia Masters, Senior Executive Lawyer, AGS Melbourne

PANEL Q&A

3.10–3.30 pm

Afternoon tea

3.30–5 pm

FOURTH SESSION | RISK AVOIDANCE AND MITIGATION STRATEGIES

'Contract, what contract?' – contractual and non-contractual risk mitigation strategies

Andrew Schatz, AGS Adelaide

Signing blank cheques – warranty and indemnity issues in a Web 2.0 context

Grant Follett, Senior Lawyer, AGS Canberra

PANEL Q&A

The last word

Senator Kate Lundy

Close

Leo Hardiman, National Practice Leader Government, AGS