



Intellectual Property Forum 2010

Law, policy and practice in the Commonwealth

National Museum of Australia 24 November 2010

In October 2010 the Attorney-General's Department released an important new update to the *Intellectual Property Principles for Australian Government Agencies* (the Statement of IP Principles) regarding the management of IP within the Commonwealth.

New IP Principles 8(a) and 11(b) were introduced to reflect the Government's response to the recommendations of the Gershon Review and the Gov 2.0 Taskforce Report respectively. These new principles have important implications for the management of IP by the Commonwealth.

The Government's response to the Gov 2.0 Taskforce Report recommendations is likely to give rise to further Commonwealth policy developments which will shape how agencies engage with stakeholders and the public using Web 2.0 – with corresponding implications for IP management.

In this forum, the sixth in our intellectual property series, we will discuss IP management in the context of the updated Statement of IP Principles and upcoming IP policy developments and initiatives.

We will also hear from representatives of a number of key agencies regarding issues they have encountered and approaches they have adopted in managing IP in the Commonwealth context.

Who should attend?

Public sector officers who are:

- IP managers
- policy officers
- communications managers
- website managers
- marketing and brand managers
- information technology officers
- publications officers
- online service delivery officers
- project officers
- contract and procurement officers
- legal officers

Details

Date: Wednesday 24 November 2010

Time: 11 am to 5 pm
(registration from 10.30 to 11 am)

Venue: Peninsula Room, National Museum of Australia, Acton Peninsula, Lawson Crescent, Canberra

Cost: \$640 (\$58.18 GST incl.)
Lunch provided

RSVP: to Michelle Easte by Friday 19 November
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Key benefits

- find out about the IP management implications arising from the updated Statement of IP Principles and upcoming IP policy developments and initiatives
- increase your know-how in IP management in the government environment
- learn from other agencies' experiences in dealing with Commonwealth IP including IP disputes
- draw on the knowledge and experience of our panel of experts
- take this opportunity to meet with others experiencing similar IP challenges.

Morning program

10.30 am Registration / arrival tea and coffee

11 am FIRST SESSION | IP AND WEB 2.0

Welcome

IP management and Web 2.0

Rachel Chua, Senior Executive Lawyer, AGS Canberra

Agency Web 2.0 initiatives and IP

Peter Alexander, Assistant Secretary, Online Services Branch, Australian Government Information Management Office, Department of Finance and Deregulation

New IP guidelines and the role of agencies

Helen Daniels, Assistant Secretary, Business Law Branch, Attorney-General's Department

Open access licensing

Adrian Snooks, Senior Executive Lawyer, AGS Canberra

PANEL Q&A

1 pm Lunch

Afternoon program

2 pm SECOND SESSION | IP CASE STUDY AND MORAL RIGHTS

Case study: syndicate exercise with AGS facilitators

National Gallery of Australia building project and moral rights

Alan Froud, Deputy Director, National Gallery of Australia

– with an introduction by *Rachel Chua, Senior Executive Lawyer, AGS Canberra*

PANEL Q&A

Afternoon tea

4 pm THIRD SESSION | INTELLECTUAL PROPERTY IN ICT AND FUNDING INITIATIVES

Gershon review change to IP default position in ICT contracts and implications for agencies

Rebecca McGloughlin, Senior Lawyer, AGS Canberra

Smart Grid, Smart Cities

Graeme Marshall, Manager, Smart Grid Initiatives, National Energy Market Branch, Department of Resources, Energy and Tourism

IP in funding agreements

Kenneth Eagle, Senior Executive Lawyer, AGS Melbourne

PANEL Q&A

5 pm Close

